

# Work Samples 2022

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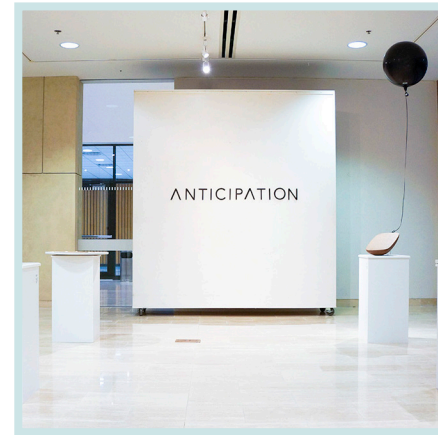
## PENSA

Hair Dryer | Pet Carrier | Luggage  
Water Flow IoT Sensor | Skincare



## JOSH OWEN

Calendar | Clock | Wooden Spoons  
Book | Match Holder | Nutcracker



## OTHER PROJECTS

Gelato to-go Box & Pop-up Store  
Solo Exhibit | Footrest @ ICFF | Packaging

PENSA !

Hot Tools hair dryer, 2018









Diggs Pet Passenger Carrier, 2021







Zero Halliburton Pursuit Collection, 2020

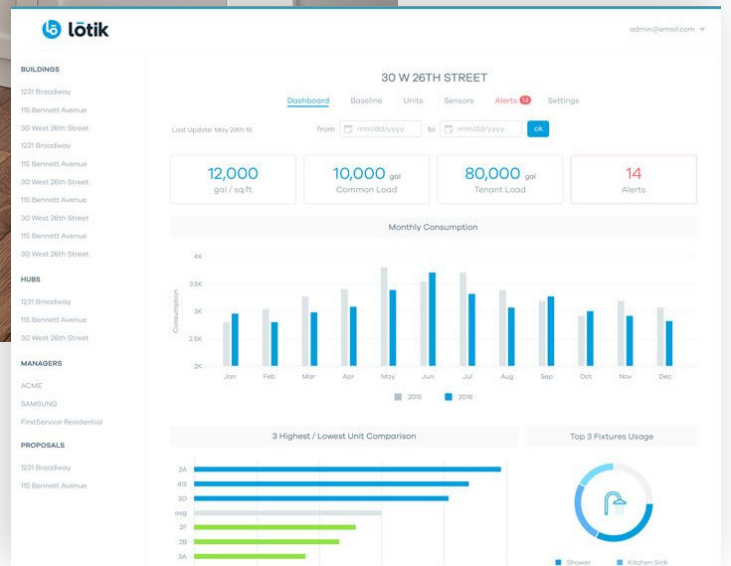


Zero Halliburton Journal Collection, 2020





Lotik IoT water sensor, 2017







Bepanthol for Brazil and Germany, 2021

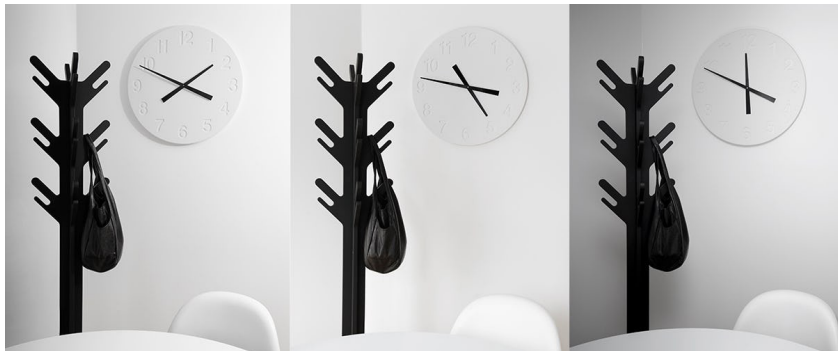


**JOSH OWEN**



Perpetual Calendar, 2016





Chiaroscuro clock, 2016

Wooden Spoons for Kikkerland, 2016





Lenses for Design book, 2016



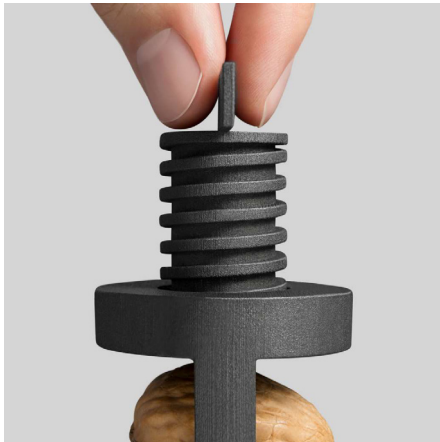
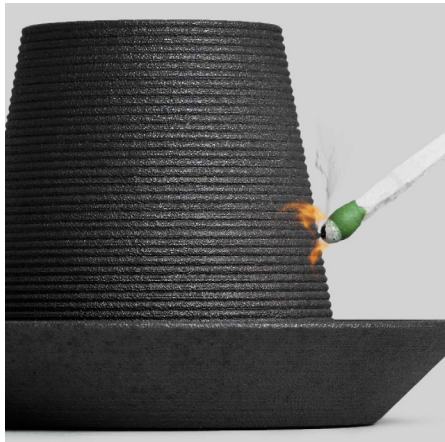


Strykr match holder for OTHR, 2017



Nutcraker for OTHR, 2016





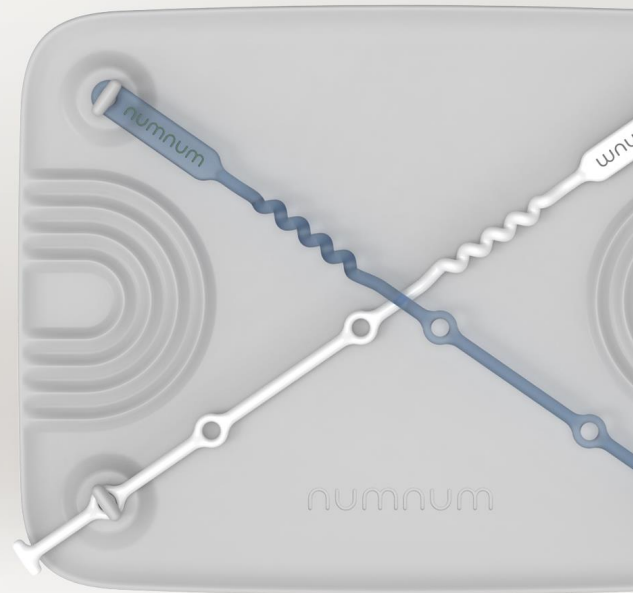
## OTHER PROJECTS



# numnum

6 months+ Collection

Powered By  
Nature + Science





Movo Gelato to-go box for China, 2015

Pop-up station, 2015



Pop-up station, 2017





Anticipation - solo exhibition  
Dyer Arts Center, NY 2016





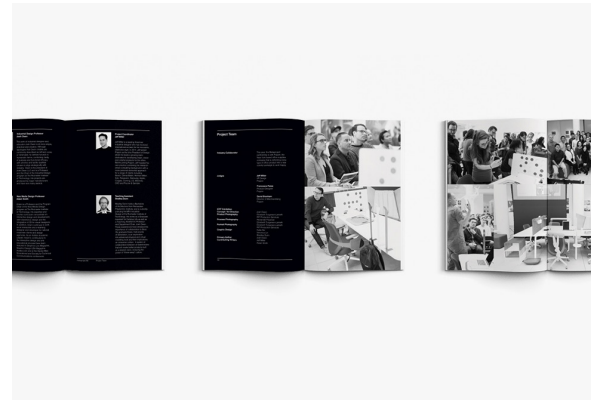


Foot Pebble footrest for Poppin, 2016





Footrest Pebble at ICFF in NYC, 2016







Pura makeup brush cleaner packaging, concept

## ABOUT

Veronica Lin is a designer passionate about creating unique and meaningful experiences for people. In her work she looks to decode culture and recognizing the human in the spaces, objects and interactions surrounding us in our daily lives. You can often find her wandering around new neighborhoods or scribbling in her sketchbook.

She's originally from Florence, Italy and her work has been exhibited at the Dyer Arts Center; featured in Designmilk, MoreWithLessDesign and Azure Magazine; and won International Design Excellence Award, Good Design Award & FastCompany Innovation by Design Award.

Veronica is currently leading projects and teams as a Senior Designer, Product Innovation at Heyday in NYC.

**THANK YOU**

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